Programs Offered

Business Administration, B.S. (0425)

About the Program
The bachelor of science degree in business administration prepares students for leadership roles in management and marketing in both domestic and international business, and public and nonprofit organizations. During the first two years of the program, students acquire a foundation in accounting, economics, and computers, as well as in the arts, humanities, and social and natural sciences. The last two years are devoted to upper-division courses in management, marketing, human resources, law, finance, production and operations management, and a capstone course in business strategy. Upon acceptance into the program, students will be required to choose and complete a 15-hour concentration in one of the following areas: management, marketing, or international business.

Admission Requirements
Admission Requirements: Transfer students are accepted into the program on a competitive basis. No freshmen are accepted directly into the program. Students interested in business as a major may be admitted as a pre-business major (0424) until completion of entrance requirements. Prior to acceptance into the program, students will be required to attain competency in mathematics and English composition, as well as successful completion of BUS 312, CIS 101, and ECO 201 or ECO 202, and have a minimum cumulative GPA of 2.5. Successful completion is defined as achieving a minimum grade of C. Admission requirements for first-year and transfer students are under review and may change. Please contact the business department for current information on admission requirements.

Transfer students must meet the residency requirement of 21 credit hours of upper-level coursework from the department.

Program Requirements

Intellectual Foundations Requirements: 39–66 credits

Total Required Credit Hours in Business 60 credits
A. Business Core (39 credits)
CIS 101 Computer Fundamentals
ECO 201 Principles of Macroeconomics
ECO 202 Principles of Microeconomics
BUS 312 Financial Accounting
BUS 313 Managerial Accounting
BUS 320 Principles of Marketing
BUS 325 Human Resource Management
BUS 334 Business Law I
BUS 360 Principles of Management
FIN 314 Corporate Finance
ECO 305 Statistics for Economics
OR
MAT 311 Introductory Probability and Statistics
BUS 460 Production and Operations Management
BUS 430 Strategic Management

B. Concentrations (15 credits)
Marketing
BUS 321 Marketing on the Internet
BUS 323 Sales Methods and Techniques
BUS 327 Advertising Concepts and Practices
BUS 328 Advertising Campaign Management
BUS 329 Sales Management
BUS 330 Marketing Management
BUS 347 Retail Management
BUS 348 Electronic Commerce
BUS 403 Consumer Behavior
BUS 404 Marketing Research
BUS 420 International Marketing Management
Management
BUS 300 International Business
BUS 324 Business Communication
BUS 329 Sales Management
BUS 335 Business Law II
BUS 347 Retail Management
BUS 350 Current Practices in Technology
BUS 365 Entrepreneurship
BUS 367 Strategic Management of Innovation and Technology
BUS 368 Sports Management and Marketing
BUS 369 Organizational Change and Development
BUS 424 International Business Communication
BUS 473 International Management

International Business
BUS 300 International Business
BUS 363 Business in the Western Hemisphere
BUS 417 International Accounting
BUS 420 International Marketing
BUS 424 International Business Communication
BUS 425 International and Cross-Cultural Training
BUS 473 International Management
ECO 401 International Economics
FIN 400 International Finance

C. Recommended Business Electives (6 credits)
Any upper-level Business Department course that is not required or included in your concentration may be taken as an elective. Students may participate in the internship program by enrolling in BUS 378: Business Professional Practice. Foreign language competency recommended.

All College Electives: 0–21 credits

Total Required Credit Hours: 120-126 credits
Social Work, B.S. (0435)

About the Program
The social work program prepares students for social work practice at the first professional level. Consistent with accreditation standards, the social work courses cover the following areas: human behavior and the social environment, social welfare policy and services, intervention methods, research, values and ethics, diversity, social and economic justice, populations at risk, and field instruction.

Social work is an upper-division major that builds on a liberal arts base. Academic evaluation includes GPA, class performance, and conduct that is ethical and professional. Interested students should contact the department for specific information on these academic standards.

Admission Requirements
Students are required to:

1. Complete 45 credit hours by the end of the semester in which the application is made.
2. Attain a minimum GPA of 2.5.
3. Successfully complete the English and mathematics basic skills competency requirements of the college.
4. Progress toward completing the liberal arts foundation (a recommended course in each of the following areas: sociology, psychology, political science, anthropology, economics, history, philosophy, literature, and the arts). A list of courses that fulfill these requirements is available in the department office and Web site.

Program Requirements
Intellectual Foundations Requirements: 39–66 credits
BIO 101 or equivalent in human biology

Total Required Credit Hours in Social Work: 42 credits
SWK 220 Introduction to Social Work
SWK 307 Human Behavior and Social Environment I
SWK 308 Human Behavior and Social Environment II
SWK 317 Research in Social Work
SWK 319 Dynamics of Poverty
SWK 320 Social Services Organizations
SWK 419 Social Welfare Policy
SWK 422 Interventive Methods I
SWK 423 Interventive Methods II
SWK 424 Interventive Methods III
SWK 493-494 Field Instruction (12 credits)

All College Electives: 12–39 credits

Total Required Credit Hours: 120 credits
M.S. in Multidisciplinary Studies - Human Services Administration (6000)

This option provides students with the conceptual, technical and professional tools required for leadership roles in modern human service agencies. The program is designed for individuals employed in human service organizations, especially as middle managers.

Admission Requirements:

- Completion of a Graduate Admission Application packet.
- A bachelor's degree from an accredited institution with a minimum cumulative GPA of 2.5 (4.0) scale.
- Statement of Intent:
  - Professional or educational objectives to be obtained through course of study.
  - Description of interest in pursuing human services administration option.
  - Detailed outline of proposed plan of study including sequence of courses and semester you intend to register for courses.
  - The statement of intent will be evaluated as a writing sample, indicative of academic success at the graduate level. Please type and proofread it prior to submission.
- Two letters of recommendation
- Interview with option coordinator. The coordinator will contact you to arrange an appointment after the completed application packet (transcripts, letters of recommendation and statement of intent) is received.

Required Courses (30 credit hours)

Core Courses (18 credit hours)

- EDC 500: Microcomputers Systems
- SWK 645: Program Planning in the Human Services
- BUS/EDF 688: Leadership in Organizations
- EDF 689: Methods and Techniques of Educational Research
- EDF/SWK 712: Managing Program Evaluation
- EDF 715: Management Practices and Techniques
Specialization Courses (choose one course for 3 credit hours)

- BUS 545: Basic Accounting for Business and Non-Business Entities OR
- COM/SWK 519: Communication for Managers OR
- EDF/BUS/SWK 603: Human Resource Management OR
- SWK 643: Supervision in Human Services

Elective Courses (choose 2 courses for 6 credit hours)
Selected by advisement

Master's Project (3 credit hours)
EDF 690: Master's Project
* = all courses 3 credit hours

For more information, contact Gail Daniels, Director of College Partnership Development at 716-878-4853 or gaild@bsc-cdhs.org.